

EXHIBITOR PACK

AUTOMATIONUK
20-21-JUNE **2023**
CBS ARENA | COVENTRY

BARA

NEW EXHIBITION


Bringing industrial automation
and robotics to life

Automation UK – The NEW event
for automation and robotics in the UK

automation-uk.co.uk



Co-located with MVC
(Machine Vision Conference)



Welcome to the **Automation UK 2023** exhibitor pack!

Bringing industrial automation and robotics to life

Automation UK is a new exhibition highlighting the importance of robotics and systems integration to the future growth of the UK economy. Supported by **BARA (British Automation & Robot Association)**, Automation UK will take place at the CBS Arena in Coventry between 20-21st June 2023 and is poised to be one of the largest annual gatherings of industry experts under one roof in the UK.

Designed specifically for businesses operating in the automation and robotics markets, the event will showcase the latest products and services in this fast-growing sector to visitors, with budget authority, seeking to invest in the latest technology to help improve their productivity.

Automation UK will co-locate with **UKIVA's** successful **MVC (Machine Vision Conference)**, an established industrial vision event attracting hundreds of relevant visitors to experience a vibrant conference and exhibition programme.

Combined, the two events will provide an excellent opportunity for exhibitors to meet with a targeted audience of relevant visitors looking for new technology and equipment in vision and robotics, within the end-to-end production line process.

Why exhibit?

Automation UK is organised by **BARA**, the authoritative voice of the automation and robotics sector in the UK. Along with the **PPMA (Process and Packaging Machinery Association)** and **UKIVA (UK Industrial Vision Association)**, the group of companies represent more than 550 member companies and boast a track record of delivering innovative, relevant and successful events designed to help members sell more products and services.

Automation UK is a face-to-face event where buyers can experience the latest innovations, technologies and equipment and connect with existing and new suppliers. This event is uniquely able to bring together a targeted audience to do business while networking and building a community of like-minded professionals – enabling the UK to maintain and develop a competitive edge.

Exhibiting at Automation UK will provide your company with:

- ◆ An engaged audience looking for solutions and advice to help with their business challenges as they seek to automate their processes and improve productivity
 - ◆ A platform to carry out live demonstration or tech walkthroughs on your stand, bringing your product to life
 - ◆ Face to face time with existing customers and new prospects, developing and nurturing business relationships
 - ◆ An opportunity to meet decision makers – buyers and specifiers with budget authority, looking to invest
 - ◆ Network with like-minded professionals while building your brand and raising your company profile
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Comprehensive marketing support:

Exhibitors at Automation UK will be supported by a comprehensive marketing package, designed to ensure they maximise their return on investment at the event.

Our vibrant campaigns will provide lots of opportunities for exhibitors to get involved and promote their companies' products and services including:

- ◆ A comprehensive PR and advertising campaign, run in conjunction with our media partners and promoted across multiple channels including digital, print and online
- ◆ Extensive promotion across the social platforms including LinkedIn, Facebook, Twitter and Instagram – providing exhibitors multiple opportunities to like, share and become involved in the campaign from an early stage
- ◆ Targeted Search Engine Marketing (SEM) campaigns to attract visitors to register and attend this unique event
- ◆ Newsletters sent to all pre-registered visitors and promoted across our extensive databases, showcasing exhibitors' latest products, services and new technology on display at the show
- ◆ Email campaigns across our opted-in data to a relevant and engaged audience encouraging pre-registration to the event



Visitors to our co-located MVC show include:



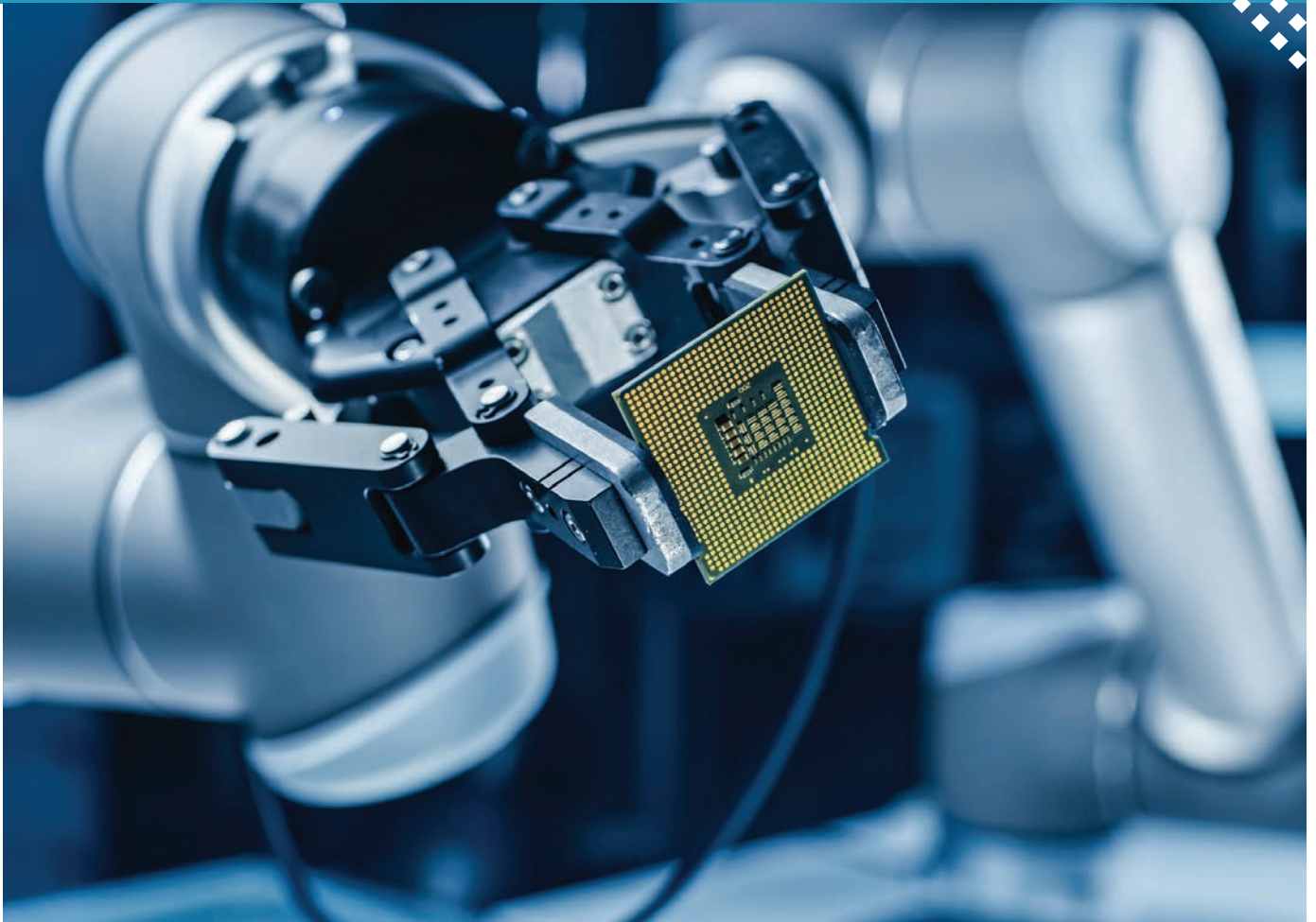


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**AUTOMATION UK WILL PLAY
A KEY ROLE IN HIGHLIGHTING
THE TRUE VALUE OF
AUTOMATION AND ROBOTICS
TO THE UK ECONOMY.
IT WILL BE A MUST-ATTEND
EVENT IN 2023.**

MARK STEPNEY,
MANAGING DIRECTOR OF SCHUBERT UK
AND A PPMA BOARD MEMBER

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Venue:

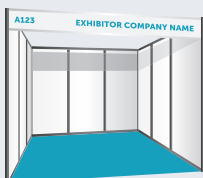
The CBS Arena in Coventry will be the home for Automation UK in 2023. An award-winning exhibition and conference centre based in the easily accessible city of Coventry; the venue has excellent transport connections including three railway stations within eight miles of the entrance.

Located adjacent to the M6 junction 3, CBS Arena has over 2000 parking spaces just a short walk from the Arena with multiple reasonably priced hotels in the local vicinity. Birmingham Airport is also only a short 20-minute drive away.

Exhibitor Rates:

Exhibiting at Automation UK is designed to be straight forward and simple, offering unrivalled value for money. Rates for members start at £275.00m² and both 9m² and 18m² stands are available to book.

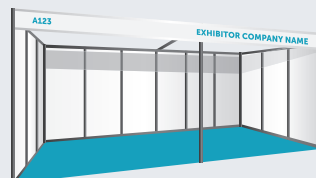
Prices include shell scheme stand construction and carpet, ensuring all exhibitors have the basics in place to be part of this exciting new event.



3m x 3m Stand (9m²)

Price includes walls constructed from shell scheme and carpet

Member rate (£275m ²)	£2,475 + VAT
Non-members (£385m ²)	£3,465 + VAT



6m x 3m Stand (18m²)

Price includes walls constructed from shell scheme and carpet

Member rate (£275m ²)	£4,950 + VAT
Non-members (£385m ²)	£6,930 + VAT

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Book your stand today:

For more information or
to book your stand, please call
020 8773 8111 or email
sales@automation-uk.co.uk



Scan this QR code
to find out more



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part of the PPMA group of associations:

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ORGANISED BY **BARA** AS PART OF THE

